

Order / Rev: 217732
 Alt Order #: 06867969
 Flight Dates: 10/29/12 - 11/05/12

Advertiser: POL/National Rifle Association
 Product Desc: 10/29-11/5 NATIONAL RIFLE ASSN
 Estimate: 3474
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	11/04/12	11/04/12	FB Night in Amer Pre Ga FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
NBC SUN NFL PREGAME SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						1	\$2,500.00		0.00			
E 15	WAVY	11/04/12	11/04/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a	-----S	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
WAVY NWS pst NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						1	\$2,500.00		0.00			
													Totals	29	\$25,700.00